



ISA SPORTS COVER DESIGN COMPETITION

OPEN TO YEAR 5 - YEAR 13
COMPETITION OPEN TO ISA
MEMBERS' SCHOOLS ONLY.
VISIT THE ISA WEBSITE FOR
MORE INFORMATION



DEADLINE
WEDNESDAY 11 JUNE
2025

ISA

ARTS

www.isaschools.org.uk | isaarts@isaschools.org.uk | [@ISAartsUK](https://www.instagram.com/ISAartsUK)

ISA Sports Cover Design Competition 2025

Rules and Guidelines

The ISA Sports Cover Design Competition is a great opportunity for pupils to create art in response to a brief. Each year, pupils are invited to design the images for the front cover of the programmes for ISA Sports' national events. Copies will be seen by up to 1,200 spectators at some of the larger events.

Eligibility

This competition is open to ISA Members' schools only. Schools can submit a maximum of nine entries in total, spread across the categories below. One entry only per pupil per category. Competition open to Year 5 to year 13. We encourage schools to run a competition in house and to submit their best entries.

At ISA, we are committed to making our opportunities accessible, we welcome applications from all pupils, including those with learning difficulties or disabilities. Alternative formats of these guidelines are available on request. Please notify us at the earliest opportunity so we can provide the document accordingly, if required.

Competition Categories

- Athletics
- Swimming
- Tennis
- Football
- Boys Field Hockey
- Girls Field Hockey
- Netball
- Rugby
- Cross Country

How to enter

Entries must be submitted online via the entry form [here](#) on ISA website by **Wednesday 11 June 2025** at the latest.

- Create an image for the cover of one of the ISA National Sports Programmes. See the categories section for a list of the sports included in the competition. You can use the examples below for inspiration.
- Please name your file with the school name followed by the pupil name e.g. SchoolName_JohnSmith

Rules

- All entries must be the participants' original work, which has never been published.
- Digital art is allowed
- Entries for the covers must be **portrait only**
- Entries must not include any writing
- Entries must be submitted as JPEG or PNG file only
- Image disclaimer: To ensure the winning logo is suitable for printing and marketing purposes, please be prepared to expect minor changes to your design in the final stages of creating the prototype.

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- While we recognise the potential benefit of AI, we kindly request that participants are using it for inspiration and support and in line with their schools policies on its use, rather than using it to generate their artwork. Please include details about the process of using AI under “any special circumstances” box if applicable, so judges are aware.

All the copyrights belong to the participant. However, ISA reserves the right to showcase the artworks on the ISA website and social media and to use them for marketing purposes. Please note that the name of the student might also be displayed.

We will be looking for bold images which fill the page and meet the criteria above. Below are some examples of previous winners. Remember that borders will be put around your artwork as in the first two examples.



If you have any questions, please contact isaarts@isaschools.org.uk
We look forward to receiving your entries.