



INDEPENDENT
S C H O O L S
ASSOCIATION

Conference Dates 2024/2025

Sponsorship Pack

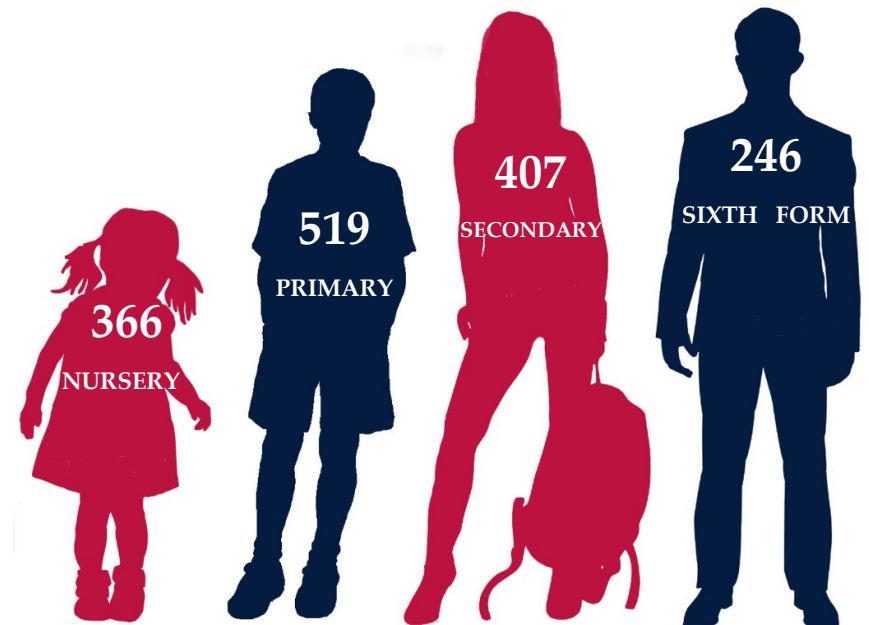
Over **670** schools in Membership

57% Proprietorial

43% Charities

110 With Boarding

142,000+ Pupils



The Independent Schools Association (ISA) is the registered charity that represents the Heads of over 670 of the UK's best independent schools. We provide our Members and their staff with a wide range of membership services, including high quality training courses and conferences, networking opportunities, advice and support.

Founded in 1878, ISA is one of the oldest of the organisations for the heads of independent schools.

Our members are Headteachers or Principals of independent schools, or Honorary Members who serve the sector. ISA Members' schools are **diverse** and cover the complete age range and vary in size and nature, from **early years to senior, boarding and day, all-through schools, co-educational and single gender**, and **specialist schools** in the **arts and music**.

ISA works closely with Headteachers and with other professional bodies to promote excellence in independent education. We seek to influence the national educational debate on behalf of our Members, while promoting independence and choice.

Sponsoring at our events allows school suppliers to build their brand awareness through an affiliation with an influential voice within the independent education sector and offers access to key decision-makers.

All packages are purchased on a first come, first served basis.

If you have any queries or would like to secure sponsorship, please email courses@isaschools.org.uk

Potential engagement rates through ISA



Up to 35k+ monthly website views



Over 10,000 Social Media Followers



40% Average Open Rate for ISA Newsletter



45% Average Click-to-Open Rate for ISA Newsletter

Product Sponsorship

We offer companies the opportunity to sponsor products at all of our conferences, offering you wide brand exposure. Please ask per conference for availability.

Sponsorship Package	Price	Display branding on product
Conference Lanyards	£750	✓
Conference Bags	£850	✓
Custom do you have anything you would like to offer delegates at our conferences?	Enquire	✓

Autumn Study Conference
Thursday 14 - Friday 15 November 2024
Chesford Grange Hotel, Kenilworth, Warwick

Attended by approximately 130 Heads, Deputy Heads and Senior Leaders of independent schools in ISA Membership. 1^{1/2} day conference and exhibition, 1 dinner (including ISA Awards Ceremony), and the National Art Final Exhibition.

The ISA Awards is an annual event run for our Members that recognises and commends best practice in a wide range of areas. Entries run from March - July with shortlisted schools announced in September. The winners are then awarded at a Ceremony held at the dinner of Autumn Study Conference (up to 250 attending).

Sponsorship Package	Price	Gold Supplier Price	Exhibition stand included	Introduction to delegates by CEO	Free Dinner Tickets	Opportunity to address delegates at sponsored event	Free conference session passes	Opportunity to display branding	Sponsor feature in Electronic delegate pack	Sponsor branding on Conference Programme	Sponsor branding on Event Booking page	Promotion via ISA's digital & social media platforms	Feature in x3 ISA e-Newsletter editions	Full page advert in ISA Awards brochure	Branding on sponsored Award certificate
Headline Sponsor	SOLD	£1000	3m	✓	(2)	✓	(2)	✓ *main conference room	✓	✓	✓	✓	✓		
ISA Awards Dinner Sponsor	SOLD	£900	2m		(2)	✓		✓ *awards ceremony	✓	✓	✓	✓		✓	✓
Drinks Reception Sponsor	SOLD	£750	1m		(2)	✓		✓ *drinks reception	✓	✓	✓	✓			
Individual ISA Awards	£600 per category	£400 per category			(2)	✓ *present award to winner		✓ *awards ceremony	✓		✓ *awards page	✓		✓	✓

Heads Induction Conference

Tuesday 14 - Wednesday 15 January 2025 | Hanbury Manor Marriott Hotel, Ware, SG12 0SD

Attended by approximately 60 Heads new to ISA Membership. This conference offers leadership insights and an introduction to the association and its services. Attendees may be new to Headship altogether, or experienced Heads new to the association. There is no exhibition space for sale at this event. Sponsorship includes exclusive space to promote your product. A 1 day conference with dinner.

Sponsorship package	Price	Exhibition space included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in delegate pack	Promotion via ISA social media platforms
Headline Sponsorship	£2500	3m	(2)	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓
Dinner Sponsorship	£2000	2m	(2)	✓ Dinner		✓ Dinner	✓	✓	✓	✓
Drinks Sponsorship	£1500	2m	-	✓ Drinks		✓	✓	✓	✓	✓

Deputy and Assistant Heads Conference

Thursday 13 March 2025| Wyboston Lakes Conference and Leisure Centre, MK44 3AL

Attended by approximately 40 Deputy and Assistant Heads. This is a excellent opportunity to network with key decision makers. A 1 day conference with dinner.

Limited exhibition space is also available.

Sponsorship package	Price	Exhibition space included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in delegate pack	Promotion via ISA social media platforms
Headline Sponsorship	£2000	3m	(2)	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓
Dinner Sponsorship	£1500	2m	(2)	✓ Dinner		✓ Dinner	✓	✓	✓	✓
Drinks Sponsorship	£1000	2m	-	✓ Drinks		✓	✓	✓	✓	✓

Annual Conference

Thursday 8 – Friday 9 May 2025 | Majestic Hotel, Harrogate, HG1 2HU

Attended by approximately 130 Headteachers of independent schools in ISA Membership. A 2^{1/2} day conference (2 day exhibition) with an informal dinner on Thursday and our Black Tie Annual Dinner on Friday. This is our Annual event for members to congregate and is our most highly regarded conference.

Sponsorship Package	Price	Gold Supplier Price	Exhibition stand included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in printed conference brochure	Promotion via ISA social media platforms	Full page A5 advert in printed conference brochure	Feature in 2 ISA Newsletter editions
Headline Sponsor	£4000	£1750	3m	(2) Annual Dinner & Thursday Dinner	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓	✓	✓
Annual Dinner Sponsor	£2500	£1000	2m	(2) Annual Dinner	✓ Annual Dinner		✓ Annual Dinner	✓	✓	✓	✓		
Thursday Dinner Sponsor	£2500	£1000	2m	(2) Thursday Dinner	✓ Thursday Dinner		✓ Thursday Dinner	✓	✓	✓	✓		
Annual Drinks Reception Sponsor	£1500	£750	1m	(2) Annual Dinner	✓ Annual Drinks Reception		✓ Annual Drinks Reception	✓	✓	✓	✓		
Golf Competition Sponsor	£500				✓ Golf Competition	2 Golf Passes	✓ Golf Competition	✓	✓	✓	✓		
New Heads Tea	£500				✓ New Heads		✓ New Heads	✓	✓	✓	✓		